# WEBSCREATIONS DESIGN COMPANY PROFILE





# **COMPANY OVERVIEW**

#### Webscreations Design

#### **Our Vision**

To be a sought after as a leading provider of intelligent infrastructure and technology.

#### Mission

To provide superior products and solution that are innovative and high performing backed up with excellent professional technical services with the highest level of quality

### Who We are?

Webscreations Design is a legal business entity that was registered on 15th January 2010 under Business Name Act of the Republic of Kenya. It is a multidisciplinary firm, which was founded in 2011.

It is registered under the Companies Act .We are also current on Local Authorities Single Business permit.

On 2015, the firm got actively involved in Fixed asset management and verification in various parts of country both in the Public and Private Sectors of the national economy in regard to Fixed Asset Management.

We confirm we have both the technical capability and a reasonably strong resource base to be able to carry out assignments.

### **Our Core Values & Principles**

Through consistent engagement with clients, in its relentless commitment to provide high quality services, the company has learned major lessons along the way. These lessons learned have helped in shaping the company's way of doing business.

These lessons today constitute the organization's core values and programming principles.

### **Our Values**



# Webscreations Design

# **Our Services**

We have developed our service portfolio with a 360 degree approach. We continually add to our service portfolio as the internet market evolves and new technologies are added to the IT pool. We understand that technologies evolve and our business model allows us to evolve with them to ensure that you get the advantage of the latest at all times.



### **Services We Provide**

- Web Development
- Website and Application Maintenance
- Digital Marketing
- Domain Registration
- Asset Tagging
- Asset Verification
- SEO Consultancy
- Asset Management Software
- Web Hosting
- SSL and Web Security

### **Our Strengths**

- Single point of contact for all your needs
- A commitment to quality and generation of value

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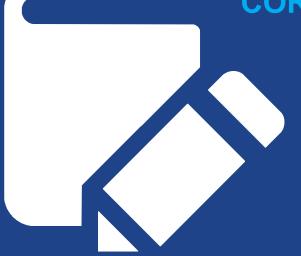
- Competitive pricing and support
- Continuous upgrade to new and emerging technologies





# **CORE VALUES AND PRINCIPLES**

Webscreations Design



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These lessons learned have helped in shaping the company's way of doing business. These lessons today constitute the organization's core values and programming principles.

Our common values

- 1. Enhancing Human Dignity through humility, and stewardship in all functions and tasks performed for and on behalf of the client.
- 2. Identifying, Developing and Promoting local knowledge skills and experience towards building a critical mass of local expertise.
- 3. Adding value and effectiveness in transforming client's situations while taking cognizance of and keeping costs at the bare minimum.

Other than shaping the company's way of doing business, these lessons learned; today constitute the organization's core values and fixed asset management principles



Webscreations Design today recognizes four main programming principles that have evolved from the assignments and proactive engagement with its clients. These programming principles have since become the guiding elements in the work that the organization does. They are:-

Quality & cost consciousness. Sincere commitment to client's growth and satisfaction. Passion to make a life-changing difference. Development of trust through openness and integrity.









### **OUR CUSTOMERS**

Webscreations Design

We have developed our service portfolio with a business approach. We continually add to our service portfolio as the asset management market evolves and new technologies are added to the asset managment pool. We understand that technologies evolve and our business model allows us to evolve with them to ensure that you get the advantage of the latest at all times.

### **Our Asset Tagging Clients**



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# **OUR LOCATION**

Address: Moi Avenue, Kenya Cinema Plaza, 4th Floor Suite C7, Nairobi, Kenya Phone:+254 721 998368 / +254 721 743 608 Email: info@webscreationsdesign.com

